

Sussex County  
Association of  
REALTORS®

*Affiliate*  
**Membership**  
*Application*

Getting a good thing growing!

Dear New Affiliate:

The Sussex County Association of REALTORS® is a non-profit trade association serving licensed Real Estate Professionals in Sussex County and surrounding areas. We currently have over 1,126 members that do business with your customers on a daily basis.

Our Association has a membership category for companies that interact and do business with our members. In today's competitive market, every resource to increase profits must be utilized. If you are not already targeting our members with your products and services they require as part of their profession, imagine the increased exposure to your buying public if you did.

We have a separate Affiliate membership category and an Affiliate Committee that meets to offer services and programs to our membership. The annual Affiliate membership dues help to support services the association provides for our REALTOR® members. We view our affiliate members as partners and are constantly looking for opportunities to bring both members together to benefit their business. We include our affiliate members at all events sponsored by the association to help you gain networking opportunities with our members. We supply our affiliates with the mailing list of all REALTORS® members to maximize networking and education opportunities. We will also be holding our first large "Meet & Greet" in March with the ability of all affiliate members to have a table to display all products and services you can provide the REALTORS® and their clients. We email our affiliate members our weekly "At a Glance" newsletter to keep you informed about association activities.

If you believe in helping your bottom line by joining a trade association with over 1,126 members, please fill out the attached form and return it to our office. We look forward to having you on our REALTOR® team. If you have any questions, please call me at 302-855-2300 ext 201.

Sincerely,

*Crystal Hudson*

Crystal Hudson

Membership Coordinator

**PS.** As Affiliate of the Year and Affiliate Chairperson for the coming year, I urge you to consider how important increasing your center of influence is in 2010. If you are looking for creative avenues to market your business, and feel you can provide leadership and synergy to our committee, please consider membership. Do not hesitate to contact me if you need additional information at 644-3276, my cell 745-9540, or e-mail at [Jeanine@jeanineodonnell.com](mailto:Jeanine@jeanineodonnell.com). I look forward to welcoming returning and new members to the Affiliate!

Jeanine O'Donnell, State Farm Lewes Agency



# Sussex County Association of REALTORS® 2010 Affiliate Application

23407 Park Avenue ♦ Georgetown, DE 19947

302/855-2300 ♦ fax 302/855-2319 ♦ www.scaor.com

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Thank you for your interest in becoming a member of the Sussex County Association of REALTORS®. Your membership will provide you with valuable resources to help you promote your business to real estate professionals. If you have any questions, please contact SCAOR's Membership Services Department at 302/855-2300.

## What is an Affiliate Member?

- ♦ Affiliate members are individuals who are in a profession with interests in real estate related information.
- ♦ Examples of Affiliates would be builders, mortgage companies, title companies, home inspectors and so on.

## Objectives

- ♦ To promote, advance and protect the general interest of real estate ownership by uniting those engaged in real estate, affiliated professions and the owners of real property.
- ♦ To promote and maintain high standards of conduct in the transaction of real estate business.
- ♦ To encourage the right of real property ownership and guard against unjust taxation and unjust governmental regulations.
- ♦ To assist in all activities designed to make Sussex County a better place in which to live; to cooperate with other organizations interested in the general advancement of the county's life and growth.

## Benefits

- ♦ Strengthen business relationships through participation on committees and at special programs and events.
- ♦ Receive free member lists via email.
- ♦ Invitation to Association functions.
- ♦ Broadcast Fax Services – 4 free 1 page flyers/ads to all participating companies per year.
- ♦ “*Affiliate of the Week*” published in SCAOR weekly newsletter **IF** bio on company/contact person is submitted.
- ♦ Display and recognition of Affiliate's name sponsoring REALTOR® events. (Platinum Membership)
- ♦ Affiliate Member List available on SCAOR website.
- ♦ Introduction at events of attending Affiliates.

## How To Apply

- ♦ Please print or type; provide all requested information.
- ♦ Return your completed application to the Sussex County Association of REALTORS® with payment.



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MEMBERSHIP TYPE

- Corporate Platinum Affiliate Membership - \$1,500 annually. Corporate membership remains with the company with whom the Individual is affiliated, regardless of who pays the dues. This includes the following: Front page web banner, Sponsorship to 1 New Members Orientation, ROTY & Installation, RCS Dinner Sponsor (Three tickets to each of the sponsored Event) Annual Bus Trips – NAR Mid-Year & New York (Discounted Tickets to N.Y. trip)
Secondary Corporate Platinum Affiliate Membership - \$100 annually. This includes the following: One ticket to each of the following events: ROTY & Installation, RCS Dinner.
Individual Platinum Affiliate Membership - \$750 annually. Individual memberships remain with the Individual applicant. This includes the following: Sponsorship to ROTY & Installation (Two tickets to each of the sponsored Event) Annual Bus Trips – NAR Mid-Year Meetings & New York (Discounted Tickets to New York trip)
Corporate Gold Affiliate Membership - \$500 annually. Corporate membership remains with the company with whom the Individual is affiliated, regardless of who pays the dues. This includes the following: Sponsorship to ROTY (Two ticket to the sponsored Event) Annual Bus Trips – NAR Mid-Year Meetings
Individual Gold Affiliate Membership - \$350 annually. Individual memberships remain with the Individual applicant. This includes the following: Sponsorship to ROTY (One ticket to the sponsored Event) Annual Bus Trips – NAR Mid-Year Meetings
Individual Basic Membership - \$250 annually.

COMPANY INFORMATION

Company Name \_\_\_\_\_

Principal type of business \_\_\_\_\_

Office Address \_\_\_\_\_

Office Phone ( ) \_\_\_\_\_ Office Fax ( ) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Web-site \_\_\_\_\_

Are you interested in becoming an instructor for one of our education seminars? [ ] yes [ ] no
If yes, state topic(s) on which you are qualified to speak: \_\_\_\_\_

APPLICANT AGREEMENT

By signing below, I agree to abide by the rules and regulations set forth by the Sussex County Association of REALTORS®. I also affirm that all information provided herein is true and correct to the best of my knowledge.

Furthermore, my signature attests to my understanding that the annual membership renewal for SCAOR is due December 15. I acknowledge that it is my responsibility to the Association to see that such dues are paid in a timely manner.

Marketing Consent: I understand that by providing my mailing address(es), e-mail address(es), telephone number(s) and fax number(s), I consent to receive communications sent from SCAOR, DAR and NAR via U.S. mail, e-mail, telephone or facsimile at those number(s)/location(s).

Signature \_\_\_\_\_ Date \_\_\_\_\_

Dear Affiliate Member:

As an Affiliate member you and our REALTOR<sup>®</sup> member offices receive our weekly newsletter. A different Affiliate will be featured as “*Affiliate of the Week*” in each issue throughout the year. If you are interested in being the subject of our *At A Glance*, please fill out the **ENTIRE** personal data sheet below (articles will be published on a first-come, first-serve basis), unless you prefer to create your own document and forward to us. If you have additional information about your company please attach (fliers, brochures, newsletters, etc.). ***This is your opportunity to let the REALTOR<sup>®</sup> members know who you are!*** Send information to SCAOR, 23407 Park Avenue, Georgetown, DE 19947 or fax to 302-855-2319. This is great advertisement for your company and provides networking with members of our Association.

**PERSONAL DATA**

Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Phone: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Fax Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Please list below any other trade associations, professional organizations or civic organizations in which you currently hold membership (example: Chamber of Commerce).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Teaching Interest?  Yes  No Please list below educational background:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**COMPANY DATA**

Please explain the main function(s) of your company and any information you would like to have published in our weekly newsletter: \_\_\_\_\_

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