# Bright MLS Benefits for Agents

# Whether you work on the border of a county and belong to multiple MLSs or you only use one MLS system, Bright MLS can help you in your real estate business. We want to empower *everyone* to get more out of the MLS – that’s the power of us.

# Why did we need a new MLS organization?

The current boundaries no longer provide what’s needed to conduct business. You need access to the same listings in the same markets where your clients are looking, traveling and moving. That area is often larger than a single MLS.

MLS consolidation is the most effective way for MLS subscribers to save time and money as a result of one system, one fee, one set of rules, and one data feed to run their businesses successfully. MLS consolidation also preserves cooperation and compensation, the most fundamental things an MLS ensures.

**How Bright MLS Will Benefit You**

Today’s consumer has access to listing information for anywhere in the country using better technology than you have as an agent. Bright MLS will provide you with access to listing information in the areas where your clients are living, traveling and moving using modern, easy-to-use system and apps - the kind you expect from a technology company. Bright MLS will also benefit agents by:

* Giving you the data you need through one system and one fee, which will save time, money, and effort and make you better prepared to serve your clients.
* Providing access to tools beyond MLS and Public Records included in the standard price such as a customized closing cost calculator, predictive analytics and other services you don’t currently have.
* Offering a selection of premium products available for an on-going subscription or for one-time use.
* Supporting you 7 days a week through phone, email and chat on the system, rules, policies, subscriptions, and billing and compliance issues as well as provide 24/7 access to an online support knowledgebase with how to and troubleshooting tutorials and demos.
* Assigning a Customer Success Champion who is familiar with your area to provide personalized assistance by visiting offices, offering training and personal consultations, sharing updates and gathering feedback.

***Bright MLS will provide a broader market, for less cost and less time for you and your clients.***