# Bright MLS Benefits for Appraisers

# Whether you work on the border of a county and belong to multiple MLSs or you only use one MLS system, Bright MLS can help you in your real estate business. We want to empower *everyone* to get more out of the MLS – that’s the power of us.

# Why did we need a new MLS organization?

The current boundaries of MLSs no longer provide what’s needed to conduct business. Real estate professionals need access to the same breadth and depth of listings in the same markets where clients are looking, traveling and moving. That area is often larger than a single MLS.

MLS consolidation is the most effective way for MLS subscribers to save time and money as a result of one system, one fee, one set of rules, and one data feed to run their businesses successfully. MLS consolidation also preserves cooperation and compensation, the most fundamental things an MLS ensures.

# How Bright MLS Will Benefit You

Appraisers are an essential part of the real estate market and have different needs than agents when it comes to listing information. Bright will combine MLS and public records data to offer an easy and comprehensive look at a property.

Bright MLS will also benefit appraisers by:

* Giving you the data you need through one system and one fee, which will save time, money, and effort and make you better prepared to serve your clients.
* Offering more frequent updates of public record data, including public records for adjacent territories.
* Providing ancillary public records data such as deed and mortgage, foreclosures, and flood information.
* Supporting you 7 days a week through phone, email and chat on the system, rules, policies, subscriptions, and billing and compliance issues as well as provide 24/7 access to an online support knowledgebase with how to and troubleshooting tutorials and demos.
* Assigning a Customer Success Champion who is familiar with your area to provide personalized assistance by visiting offices, offering training and personal consultations, sharing updates and gathering feedback.

# *Bright MLS will provide a broader market, for less cost and less time for you and your clients.*