

Bright MLS Update: June 2017

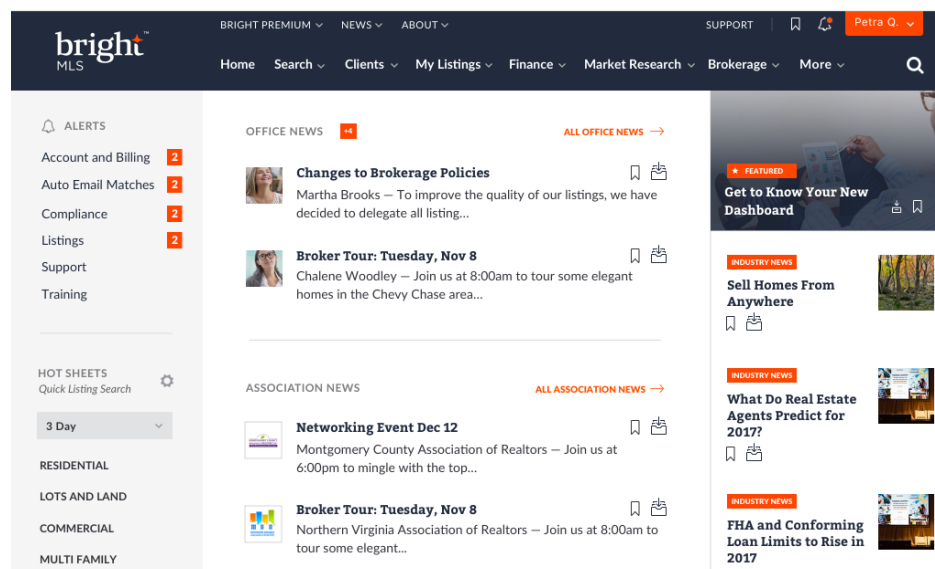
Thanks for joining us - We know the excitement over the Bright system and when you'll be able to use it is building. Here is an update on some of our recent progress.

Get a Sneak Peek of the New Bright MLS Website

The new website will welcome you to the Bright community and give you information, alerts and easy access to your tools within the system.

Your office and association will have the option to post news and information on the homepage, and dedicated training and news content from Bright will always be available. In addition, your listings, client information, and MLS and Public Records searches will be one click away through the new menu options, which will always be available wherever you are on brightmls.com.

Excitement over this new space is building and the Bright team just released a first look at the homepage. This is the page you'll view every time you login to Bright.



Please note: This is just a screenshot, and work is still being done to make this new website a reality. We'll make sure you have more opportunities to view this new space as you get closer to using the new system.

Work Continues on Search and Report Options within Bright

The search and report system in Bright will present information through the Matrix 360 platform. This version of Matrix brings together all of the information about a particular property – sales, mortgages, parcel information, previous listings, listing images – and presents them in a unified way through:

- Reports that include listing and Public Records sales and information

- A map with clickable parcels and combined MLS and Public Records information in the popup
- A full 360 Public Records report that includes flood reports, sales, the most recent listing, and more

Work to customize this platform and integrate it into Bright is well underway. Public Records information for the entire Bright footprint is being brought into the system and all searches are being customized. Work has also started on customizing the Agent reports, and integrating the expanded data into these reports.

Conversion Dates Set for Central Pennsylvania Associations

As we've told you, 2017 is a year of transition, where Bright will continue to combine resources, launch the new system and convert subscribers from each charter organization. While planning is still underway for the entire Bright market, conversion dates have been set for the following Central Pennsylvania Associations.

- September 18: Lancaster County Association of REALTORS and Lebanon County Association of REALTORS
- October 23: Greater Harrisburg Association of REALTORS
- November 13: The REALTORS Association of York and Adams County

Dates for the additional areas will be set soon.

Have a Bright day!

The Bright MLS Team